# THE GLB TIMES



### "Faculty Webinar @ GLBIMR"

Faculty of GL Bajaj Institute of Management & Research, Greater Noida attended an online webinar of Wednesday Wisdom on the topic "University of The Future" which was organized by BW Education and Primus Partners on Wednesday, May 20, 2020 under the visionary guidance of Dr. Ajay Kumar, Director, GLBIMR.

The objective of the webinar was to discuss about the future of Blended Learning module, e-inspections, role of classic teaching and how it has evolved in this time of pandemic as a new emerged normal. And also about evaluations, security & its importance and how education is the core of learning.

### Webinar under Alumni Talk Series- 2020 @ GLBIMR

Faculty & students (PGDM Batch 2019-21) of GL Bajaj Institute of Management & Research, Greater Noida attended an Online Webinar under Alumni Talk Series on the topic "Challenges in Business During COVID-19" on Saturday, May 30, 2020 under the visionary guidance of Mr. Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions and Dr. Ajay Kumar, Director, GLBIMR.

The objective of the session was to discuss about the challenges faced due to Covid-19 and shared the techniques for converting these challenges into learning opportunities by the Alumni of GLBIMR.





### The SPIC MACAY EXPERIENCE Online Series

Students (PGDM Batch 2019-21) of GL Bajaj Institute of Management & Research, Greater Noida participated in 'The SPIC MACAY EXPERIENCE Online Series' which was organized by SPIC MACAY from June 1 to June 7, 2020 under the visionary guidance of Dr. Ajay Kumar, Director, GLBIMR

## Online Webinar "Atmnirbhar Bharat: Self-Reliance as a Growth Strategy"

Faculty of GL Bajaj Institute of Management & Research, Greater Noida attended an online webinar of Leader Speak Session on the topic "Atmnirbhar Bharat: Self-Reliance as a Growth Strategy" which was organized by All India Management Association (AIMA) on Friday, June 05, 2020 under the visionary guidance of Dr. Ajay Kumar, Director, GLBIMR.

During the session, Mr. Sanjeev Sanyal discussed the thinking process about many things and what all can be done on demand side and supply side. He discussed about how to respond to current situation and make decisions in this environment of uncertainty. He emphasized on adopting Barbell Strategy i.e. the strategy where you hedge for the very worst outcome on one side and for the rest you opt with a feedback loop step by step approach.



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### **Online Webinar @ GLBIMR**

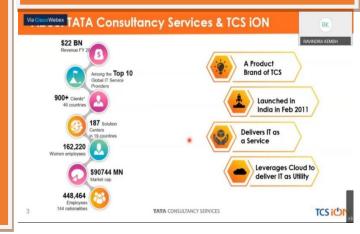
"TCS iON Industry Honour Certification (IHC)" conducted by TCS iON on Monday, June 15, 2020

The objective of the workshop was to impart knowledge to the students about how they can upskill themselves with future ready competencies that the industry demands today.

### Global Soccer E-Conclave, 2020 @ GLBIMR

Faculty & students (PGDM Batch 2019-21) of GL Bajaj Institute of Management & Research, Greater Noida attended an online webinar on "Global Soccer E-Conclave" which was organized in collaboration with Sports Authority of India through 'PORTSEED-PRO' on Saturday & Sunday, June 6 & 7, 2020 under the visionary guidance of Dr. Ajay Kumar, Director, GLBIMR.

In the conclave, renowned experts from different football domains shared their valuable insights about different aspects of football, analyzed challenges in the field of Soccer and discussed the future road map for each domain associated with Soccer ecosystem.







### EW India B-School Ranking, May 2020

While striving towards new milestones of academic been ranked 50th Best B-School in India under Top 100 School in Uttar Pradesh declared in Education World -May 2020 Issue Magazine.

GLBIMR has been conferred with Certificate of Merit for "Outstanding Contribution in the Field of Education" by Competition Success Review.

Congratulations to GLBIMR Fraternity!!

### **Alumnus of the Month**

### **ACHIEVEMENTS**

- Most prominent advocate of Social Media security and privacy.
- Recently launched his own News Channel "TRUST News"
- Expert Panelist on News Shows like NDTV, ABP News, CNBC, CNN News 18, India News, Zee Business, News Nation and share opinion on various social and economic issues.

Connect with him: vhimanshu66@gmail.com, linkedin.com/in/himanshu-verma-1b195038



PGDM Batch: 2012-14

Mr. Himanshu Verma
KPMG
Assistant Manager

### Tips to minimize effect of COVID 19 crisis in Professional Life

The impact of the Corona Virus is having a profound and serious impact on the global economy along with routine life. It is also said that Corona Virus will stay for long and we have to be habitual with this. It means, we have to change the ways of living and work for sure. It is also true that unemployment rate increased by more than 25% in India and it will increase in coming time. During this crisis, employees stabilize themselves in this unstable market. Definitely, it is possible to minimize the effect of COVID 19 Crisis and shape career in

Being a management graduate, what to do?

- Focus on multi-dimensional development
- Don't follow the trend (trend is always temporary)
- Identify your strength, Aptitude level, Personality & Interest to shape career
- Upgrade knowledge & skills in respective domain (This will help to create new opportunities in industry)
- Be analytical and research the mood of market (this will help to identify how much effort need to put to position in market)

Chandan Kumar

Counseling Psychologist & Career Expert Founder Director - CraftUrCareer Educations Pvt Ltd GLBIMR PGDM Alumni (2011-13)

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Even in the pandemic, GLBIMR has managed to complete the course by organizing online classes and taking online exam. It was a great experience being connected with college through Mentoring Program. Also the institute played a great role in increasing the morale of students by organizing various online webinars which helped us to remain positive trough out this tough situation.

-Soura Bijoy Roy

### DESIGNED BY: RISHABH RANJAN

Message from the Desk of Editorial Team

We are proud to present the Fiftieth Edition of the Fortnightly GLBIMR Student Newspaper "THE GLB TIMES".

As we strive to keep you updated about the most happening events in the campus, write to us with your suggestions regarding columns to be added to help make our student bulletin an engaging read. We look forward to your suggestions to deliver the best! Kindly mail us your suggestions at: flyingminds.ecell@gmail.com