

## Unlock Corporate Success: Insights from Industry Leaders



G L Bajaj Institute of Management and Research hosted an Industry Expert Talk with Mr. Amit Jawar, Business Head (North) at Dabur, on July 5, 2024. This event offered participants a unique opportunity to gain insights into what the corporate world expects and learn essential skills for success in the industry. It was a great chance for students and professionals to learn from an industry leader's experience and perspective.

During this engaging session, Mr. Jawar shed light on what the corporate world truly expects from professionals today. From understanding the importance of strategic thinking to mastering essential business skills, this talk offered a deep dive into the core competencies that drive success in competitive industries.





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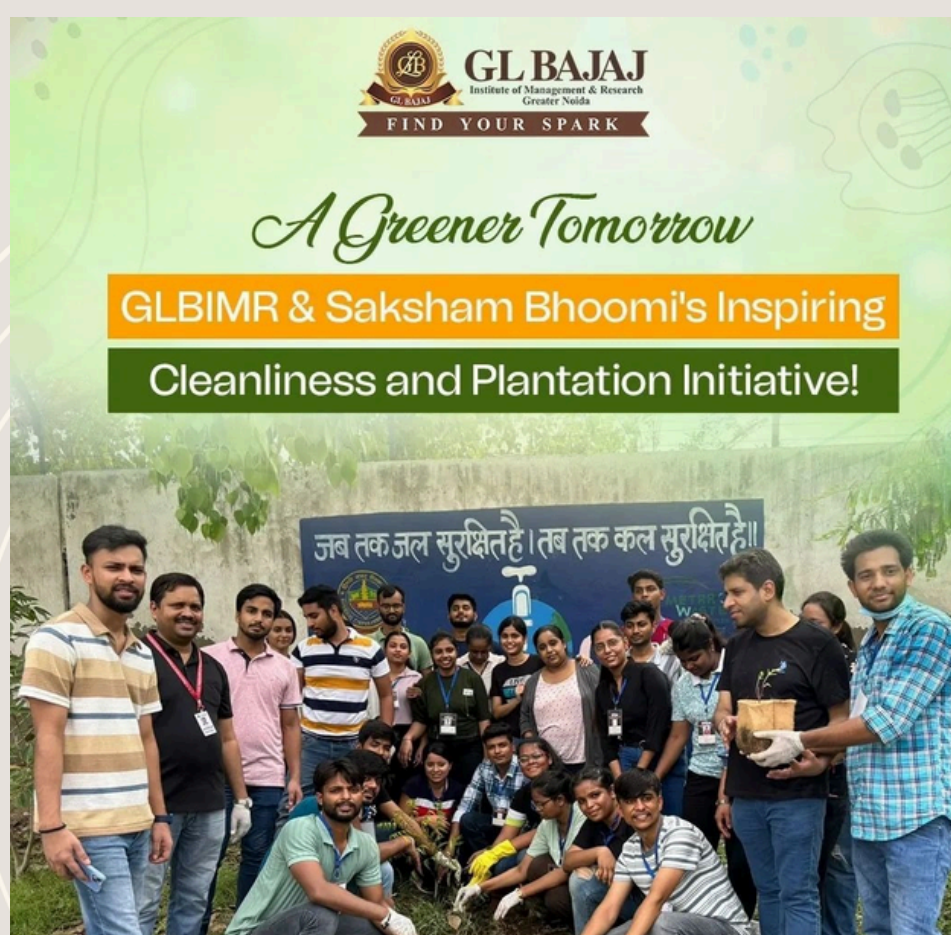
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## Centre of Sustainability Offers Immersion Program

The GLBIMR's Centre of Sustainability took a significant step towards promoting environmental awareness and social responsibility by offering the "Social Immersion Program – The Cleanliness and Plantation Drive" on 6th July 2024 at Jheel Shahdara, New Delhi. This initiative was organized in collaboration with the Saksham Bhoomi Foundation and focused on engaging the PGDM 2024 batch students in meaningful community service and sustainable development projects.

The program was thoughtfully designed to immerse students in activities that not only contribute to the betterment of society but also help them gain a deeper understanding of pressing social issues. By participating in cleanliness drives and plantation activities, students had the opportunity to connect with real-world challenges and understand the impact of environmental sustainability efforts.

One of the key objectives of this program was to instill a sense of social responsibility among the students. By actively contributing to the cleanliness of a public space and engaging in tree plantation efforts, students were able to witness firsthand how small initiatives can collectively create a positive change in the environment and the community. This hands-on approach aimed to foster a sense of ownership and responsibility towards the environment among the students, encouraging them to continue contributing to sustainable practices in their personal and professional lives.





## HCL HR Director Inspires GLBIMR Students

Ashish Bhalla, the Director of HR at HCL Technologies, recently delivered a thought-provoking Industry Expert Talk at GL Bajaj Institute of Management and Research (GLBIMR). The session aimed to prepare students for the evolving challenges of the corporate world, focusing on key aspects such as the integration of new-age technologies, adapting to the fast-paced business environment, and the future of work. Bhalla, drawing from over two decades of experience in human resources across global markets, emphasized the importance of continuous learning, agility, and innovation in maintaining a competitive edge.

During the talk, Bhalla highlighted how technological advancements, particularly AI and automation, are reshaping job roles and workplace expectations. He encouraged students to embrace these changes, urging them to upskill and remain adaptable. He pointed out that while these advancements may disrupt traditional job structures, they also present new opportunities for growth and creativity. By stepping out of their comfort zones and embracing uncertainty, students can position themselves as valuable assets in the future workforce.





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## Magicpin HR Head Inspires Future Managers



The "HR Impact-Moving the Needle" session, led by Mr. Sachin Tiwari, HR Head at Magicpin, had a profound impact on the PGDM 2024 batch at G L Bajaj Institute of Management and Research (GLBIMR). The session emphasized the critical role that future managers will play in driving positive organizational change. Tiwari focused on how making the right decisions at crucial moments can significantly maximize impact, inspiring students to approach their careers with purpose and intent. His insights reinforced the importance of aligning individual efforts with the broader goals of their organizations.



Students left the session feeling motivated to embrace their future roles in HR with a sense of responsibility and determination. The session not only provided practical knowledge but also fostered a deeper understanding of how strategic choices in HR can shape company culture and outcomes. As the PGDM 2024 batch moves forward, they are encouraged to make every decision count, ensuring they contribute to meaningful and sustainable change in their respective future careers.





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## GLBIMR Conducts POSH Workshop to Ensure Workplace Safety



The Women Cell at GL Bajaj Institute of Management and Research (GLBIMR) organized an insightful workshop on "POSH" (Prevention of Sexual Harassment) on July 10, 2024. This workshop aimed to raise awareness among participants and emphasize the importance of a safe and respectful workplace. The event provided valuable knowledge about sexual harassment, its various forms, and its far-reaching impact on individuals and organizations. Attendees were educated on legal frameworks designed to protect employees and were guided through the appropriate procedures for reporting and addressing such incidents.

GLBIMR remains dedicated to promoting an inclusive and supportive environment for all. By conducting initiatives like this POSH workshop, the institute demonstrates its commitment to ensuring that every individual feels safe and respected within the workplace. The workshop reinforced the importance of vigilance and awareness in preventing harassment and empowered participants with the tools to contribute to a healthier work culture.





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## Expert Talk Explores AI's Role in Management



GL Bajaj Institute of Management and Research (GLBIMR) hosted an expert talk on "Management in the Age of AI" by Mr. Indranil Roy Choudhuri, Corporate Communication Head at Juniper Green Energy, for the PGDM batch of 2024. Mr. Choudhuri provided valuable insights into how Generative AI is transforming the business landscape and creating innovative solutions for real-world challenges. His talk offered a forward-looking perspective on the potential of AI in management and how it can be harnessed to drive growth and efficiency across industries.

As GLBIMR prepares future managers, Mr. Choudhuri emphasized the irreplaceable value of human knowledge and wisdom in effectively utilizing these new technologies. While AI plays a critical role in shaping the future of management, human expertise remains central to navigating complex business environments and making informed decisions.





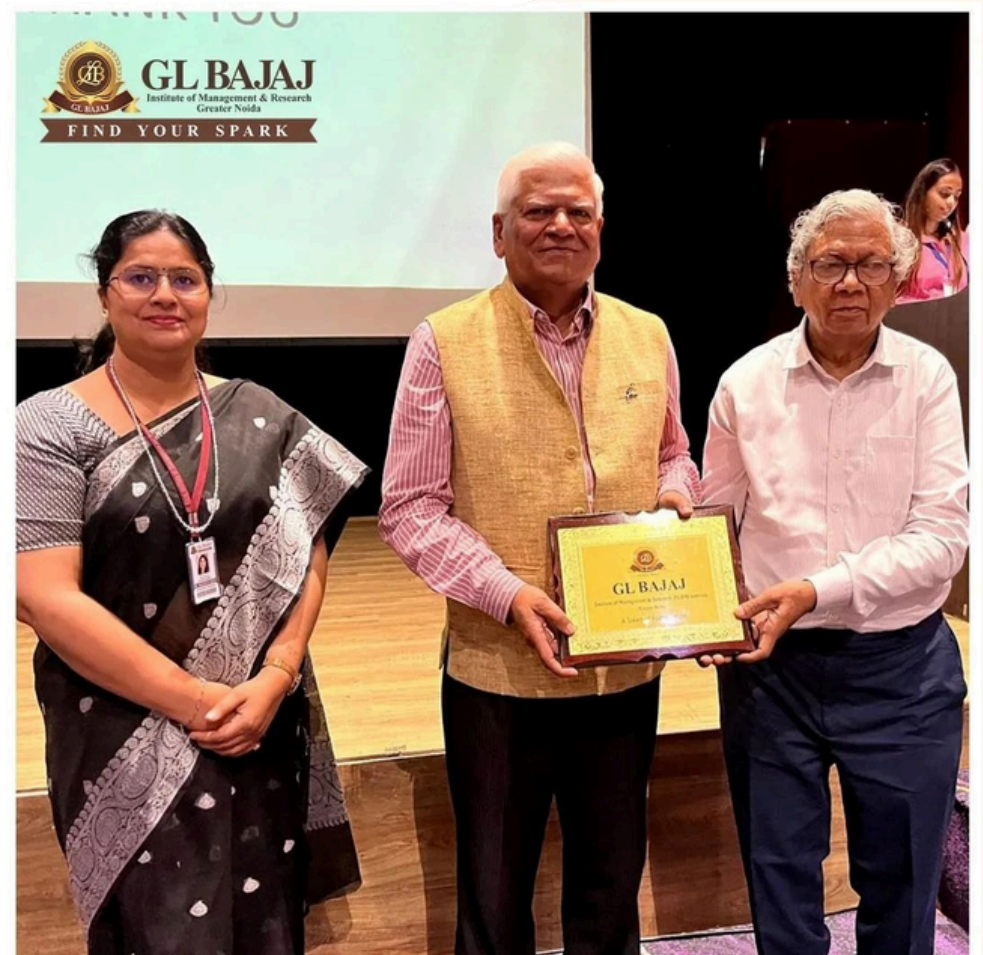
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**Urban Forestry: Living with Nature**

GL Bajaj Institute of Management and Research (GLBIMR) recently honored retired IFS officer Mr. Arvind Kumar Jha, who shared his invaluable insights on urban forestry, emphasizing the importance of responsible management in preserving nature. Mr. Jha highlighted how urban forestry could be a significant step toward sustainable development. His address inspired students to recognize the vital connection between nature conservation and urban planning, encouraging future managers to adopt nature-centric approaches to development.

The discussion brought attention to the growing need for young management professionals to engage with sustainability-focused careers. With nature-driven solutions becoming a priority in many industries, PGDM students at GL Bajaj IMR are now better positioned to explore opportunities where they can contribute to environmental stewardship.





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## Expert Guides GLBIMR Students on Career Paths by Mr. Rohan Kumar Sudan



In the latest expert talk at GL Bajaj Institute of Management and Research (GLBIMR), Director Dr. Sapna Rakesh warmly welcomed WNS AVP Mr. Rohan Kumar Sudan on July 12. Mr. Rohan delivered an engaging session that captivated the PGDM 2024 students, shedding light on key aspects of career development. He offered valuable insights on choosing the right specializations, honing essential skills for the industry, and leveraging internships to gain practical experience. His dynamic presentation left a lasting impact on the students, providing them with actionable advice for their future careers.

The session was an inspiring experience for the PGDM 2024 batch, as Mr. Rohan emphasized the importance of aligning their academic pursuits with industry demands. Students left with a clearer understanding of how to navigate their journey to success by making informed decisions about their specializations and enhancing their professional skills. The event reaffirmed GLBIMR's commitment to preparing its students for the competitive business world, equipping them with the knowledge and confidence needed to excel in their chosen fields.





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## GLBIMR Hosts Expert Session on Leadership and Reinvention

GL Bajaj Institute of Management and Research (GLBIMR) was honored to welcome industry expert Ms. Charu Sharma, Chief of Staff Consulting at Grant Thornton Bharat, as part of an insightful session with the PGDM 2024 batch. Director Mrs. Sapna Rakesh shared the institute's vision during the event, emphasizing the importance of aligning education with industry expectations. Ms. Sharma provided valuable insights, encouraging students to embrace their values and stand firm as future managers. Her inspiring journey underscored the significance of personal branding and the continuous development of essential skills to succeed in the corporate world.



Ms. Sharma urged students to reinvent themselves until they find their path to success, motivating them to take charge of their professional growth. The energy in the PGDM auditorium was palpable, as students resonated with her message and showed their eagerness to shape their own futures. The session reinforced GLBIMR's commitment to developing future leaders who not only excel in their careers but also stand out for their unique values and contributions to the industry.





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## Empathetic Leadership: Empowering Through Service and Connection



GL Bajaj Institute of Management and Research (GLBIMR) hosted an insightful workshop titled "Co-Elevation Leadership: Nurturing Minds through Service and Empathy" for PGDM students on July 16, 2024. The session was led by renowned mental health coach Ms. Monica Jeler, who engaged students in interactive activities designed to help them uncover their unique leadership styles. Ms. Jeler's hands-on approach created an immersive learning experience, emphasizing the importance of self-awareness in leadership development.

Throughout the workshop, Ms. Jeler highlighted the crucial role of empathy in effective leadership, inspiring students to focus on uplifting and empowering their teams. She emphasized that true leadership extends beyond authority—it is about service, connection, and supporting others to achieve their best. The session left a profound impact on the students, reinforcing GLBIMR's dedication to cultivating leaders who prioritize both personal growth and the well-being of those they lead.





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## Mr. Vijay Rajan Inspires PGDM Students with Career Insights



In a recent expert talk on "career development " and goal setting bt Mr Vijay Rajan, head HR LG electronics is captivated PGDM 24 batch students with insightful perspectives on career development.

During the talk Mr Vijay Rajan dwell into several crucial aspects of career. Notably, career planning, set and achieve career goals, illustrating it with his struggling and inspirational story.

Through out the session, attendees actively participated by posing questions about career change, growth in corporate sector, adaptly addressed these queries, and parallelly shedding light on benefits of career planning and their consequences if someone don't have proper career planning.





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## GLBIMR Partners with Saksham Bhoomi for Eco Initiative



On 20th July 2024, G L Bajaj Institute of Management and Research (IMR) signed a Memorandum of Understanding (MoU) with the Saksham Bhoomi Foundation to collaborate on an initiative focused on preserving nature by planting trees. The partnership aims to restore ecosystems, reconnect people with nature, and promote sustainable development. This collaboration highlights the importance of environmental stewardship and the responsibility to contribute positively to the planet's well-being.

During the ceremony, Dr. Sapna Rakesh, Director of G L Bajaj IMR, expressed her admiration for the Saksham Bhoomi Foundation's commitment to the shared vision. Mohd Najeeb Ahsan, Director of the Saksham Bhoomi Foundation, along with Mr. Mohit Relan, addressed the students of the PGDM 24 batch, emphasizing the significance of moving from planting saplings to finding tangible solutions for environmental challenges.





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## GLBIMR Hosts FDP on Enhancing Mentoring Skills



On July 24, 2024, GL Bajaj Institute of Management and Research (GLBIMR) hosted an insightful Faculty Development Program (FDP) focused on "Training Instruments for Mentoring." Led by Dr. V. N. Srivastava, the session aimed to empower faculty mentors by enhancing their skills in psychometric testing and mentoring techniques. The program provided valuable tools and knowledge to improve their ability to guide and support their mentees effectively.

This enriching session is expected to elevate GLBIMR's mentoring program to new heights, ensuring that faculty members are better equipped to understand their students' needs and foster their personal and professional growth. The FDP reaffirmed the institution's commitment to nurturing a strong mentoring culture that benefits both mentors and mentees.





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## GLBIMR Hosts Empowering UMANG Event in Collaboration with ISKCON Youth Club-YUVA: Leadership and Mind Control Insights



On 25th July 2024, GLBIMR PGDM Institute, in collaboration with ISKCON Youth Club-YUVA, organized an enriching event titled UMANG. The session commenced with a warm welcome from Dr. Sapna Rakesh, the Director of GLBIMR, who introduced the esteemed guests, HG Atul Krishna Prabhu Guruji and Mr. Kartikay Agarwal. The event focused on empowering PGDM students through insights into mind control, leadership, and well-being, with teachings drawn from the Bhagavad Gita, Ramayana, and Mahabharata.

Prabhu Guruji's address captivated the audience as he emphasized the importance of controlling the mind to lead a balanced and fulfilling life. He introduced the ABCD formula—Association, Books, Chanting, and Diet—as a transformative approach for students to enhance their personal and professional lives. Through these ancient wisdoms, students were encouraged to build a foundation of strong leadership and mental well-being, which are crucial for success in their future endeavors.





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## GLBIMR students participated in Aaj Tak's "Halla Bol" debate, gaining valuable insights into key socio-economic issues.



The Industry Interface Cell at GLBIMR provided the PGDM 2024-26 batch with a unique and enriching experience by facilitating their participation in the "Halla Bol" event, hosted by Aaj Tak. The event, known for its vibrant discussions on current affairs, was moderated by the renowned journalist Ms. Anjana Om Kashyap. It brought together key topics such as the union budget, parliamentary matters, and the Agniveer scheme, offering students a comprehensive understanding of crucial issues shaping the nation's future.

During the dynamic debate, students had the opportunity to actively participate, engaging with the speakers and contributing thoughtful questions that reflected their keen interest in the subjects discussed. Their involvement not only showcased their analytical abilities but also allowed them to gain real-time exposure to the complexities of national policies and decision-making processes.





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## Amit Pandey, CEO of Orient Cables, Inspires GLBIMR Students to Lead with Curiosity and Balance



On July 31, 2024, the PGDM batch of 2024-26 had the privilege of attending an enlightening session with Mr. Amit Pandey, the CEO of Orient Cables. Mr. Pandey, known for his leadership and holistic approach to success, shared valuable insights aimed at guiding students beyond academic excellence. He emphasized the need to be sincere in their efforts without becoming overly serious, encouraging students to explore life with curiosity and enthusiasm.

Throughout the session, Mr. Pandey provided key perspectives on discovering potential career paths and gaining a deeper understanding of various industries. He stressed the importance of developing essential skills that are critical to professional success. By equipping students with practical knowledge and encouraging them to think beyond traditional academic boundaries, Mr. Pandey inspired them to take charge of their futures with a proactive and open-minded approach.





**1 July - 31 July 2024****Monthly Newspaper****ALUMNI CORNER****Alumnus Of the Month****The Impact of Emotional Intelligence on Associate Management**

Emotional intelligence (EI), often overlooked in favor of technical skills, has emerged as a crucial component of effective leadership, especially in the context of associate management. This soft skill, encompassing self-awareness, self-regulation, empathy, and social skills, significantly influences how managers interact with their teams, fostering a positive work environment and driving productivity. Understanding the perspectives and feelings of associates creates a sense of connection and trust. Managers with high EI can effectively empathize with their team members, fostering a supportive and collaborative environment. By actively listening to associates' concerns and ideas, managers demonstrate respect and create an open communication channel. This fosters a sense of trust and belonging.

EI enables managers to express their thoughts and expectations clearly and concisely, minimizing misunderstandings and ensuring that messages are received effectively. Managers with high EI can adapt their communication style to suit different individuals and situations, ensuring that their messages are understood and appreciated. Emotional Intelligence equips managers with the skills to identify and address conflicts proactively. By understanding the underlying emotions and needs involved, managers can facilitate constructive dialogue and find mutually beneficial solutions.

Managers with high EI can diffuse tense situations by remaining calm and composed, preventing conflicts from escalating into negative confrontations. By recognizing and appreciating the contributions of associates, managers can boost morale and foster a sense of accomplishment. EI enables managers to provide feedback in a way that is both supportive and constructive, helping associates to grow and develop.



**Manu Singh**  
**PGDM 2020-2022**  
**Associate Manager**  
**Publicis Media**



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GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR.PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 17 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) accredited with NBA and approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

### Program Educational Objectives (PEOs)

PEO-1 Graduates will be able to contribute to nation-building with advanced practical knowledge in the functional areas of business management while upholding ethical practices.

PEO-2 Graduates will be able to establish benchmarks with the necessary tools and techniques to analyze, design, develop, optimize, and integrate systems for handling complex business problems and uncertainty.

PEO-3 Graduates will be able to demonstrate as effective team players with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of multinational organizations: Domestic and global organizations.

PEO-4 Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies and a high level of personal and professional integrity leading to greater societal impact.

PEO-5 Graduates will be competent to take up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

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