

**1 August - 31 August 2024****Monthly Newspaper**

## GL Bajaj X Times of India, "Right to Excellence Education Summit 2024"

On August 3rd at the SHD Auditorium, GL Bajaj campus. This highly anticipated event brought together educators, industry leaders, and students for an enriching day focused on the future of education in a rapidly evolving world.

One of the highlights of the summit was an inspiring interaction with Bollywood star Vikrant Massey, who spoke candidly about resilience and adaptability, drawing from his experiences and the themes of his recent film, "12th Fail." His narrative resonated deeply with attendees, emphasizing the importance of perseverance in the face of challenges.

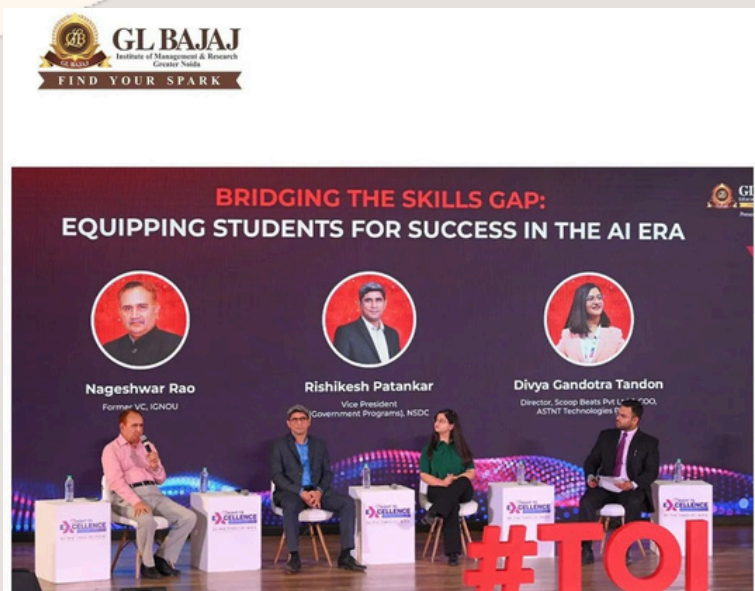


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The summit featured three engaging panels, each addressing critical aspects of modern education. Panel 1, "Equipping Students for Success in the AI Era,". Panel 2, "Embracing Digital Transformation,". Panel 3, titled "Preparing Students for Industry 4.0,".

the summit included an inspiring session led by CEO Kartikay Agarwal and Shrikanth Bolla, who spoke about visionary leadership and the significance of inclusivity in education. Their insights highlighted the need for leaders to foster environments that promote diverse perspectives and collaborative problem-solving.



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## Expert Talk on “Roadmap to Financial Independence Plan, Save, Invest

On August 1, 2024, GLBIMR proudly hosted an expert talk titled "Roadmap to Financial Independence: Plan, Save, Invest," aimed at empowering students to take charge of their financial futures. The session featured esteemed speakers Mr. Pankaj Dhingra (CA, CPA-USA) and Mr. Anurag Rana (Senior Manager, FPSB India), who shared their expertise on achieving financial freedom through informed financial practices.



The speakers delved into essential concepts such as compounding, the Rule of 72, and the 50:30:20 budgeting rule. Mr. Dhingra explained the power of compounding as a critical factor in wealth accumulation, while the Rule of 72 offered a simple way to estimate how long it will take for an investment to double based on its annual rate of return. The 50:30:20 budgeting rule provided a practical framework for managing personal finances, emphasizing the importance of allocating 50% of income to needs, 30% to wants, and 20% to savings and investments.



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## Expert Talk on “Managing Your Professional Journey Post Academics”



GLBIMR hosted an engaging Expert Talk featuring Mr. Prabhanjan K. Prasson, Head of Talent Acquisition at SopraSteria India. The session, centered around "Managing Your Professional Journey Post Academics," provided students with invaluable insights into navigating the transition from academic life to a successful career.

Mr. Prasson shared his wealth of experience, emphasizing the importance of resilience in facing the inevitable challenges that come with professional growth. He encouraged students to cultivate logical thinking, which is essential for problem-solving in any industry.

Key takeaways from the talk included the exploration of diverse career paths that go beyond traditional roles. Mr. Prasson urged students to broaden their horizons and consider various industries, as this flexibility can open doors to unique opportunities. He also stressed the importance of honing essential skills—such as communication, teamwork, and adaptability—that are critical for success in today’s dynamic job market.

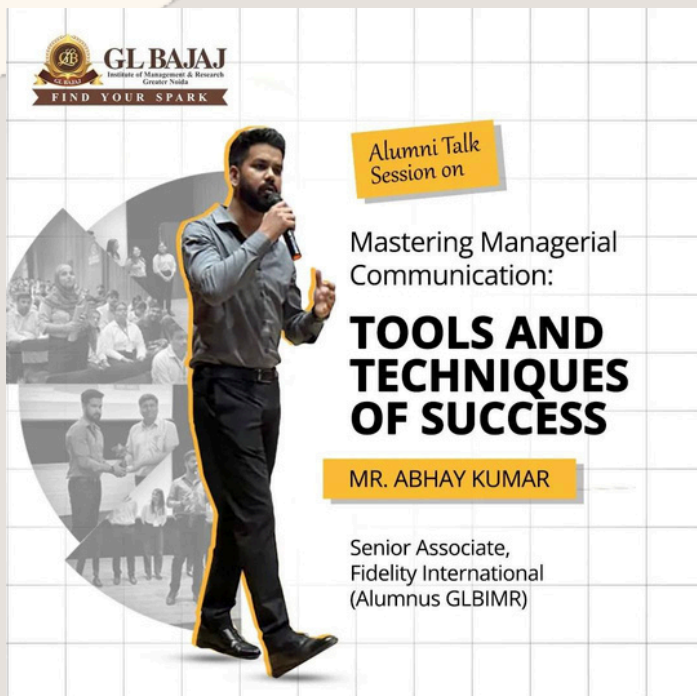


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## Alumni Talk Session on “Mastering Managerial Communication: Tools And Techniques of Success”

GLBIMR hosted an engaging Alumni Talk titled "Mastering Managerial Communication: Tools and Techniques for Success," featuring Mr. Abhay Kumar, a Senior Associate at Fidelity International and a distinguished alumnus from the 2016-18 batch. The session focused on the crucial role effective communication plays in managerial success, providing invaluable insights for the current PGDM 2024 batch.



One of the most impactful moments of the session was Mr. Kumar's inspiring quote: "Kyon sochen ki kya hoga, kuch nahi to tazurba hoga," which translates to "Why worry about what will happen? If nothing else, you will gain experience." This resonated deeply with the students, reinforcing the idea that effective communication is not only vital for leadership but also a catalyst for innovation and growth.

The Alumni Talk was a resounding success, empowering the PGDM 2024 batch with the confidence and skills necessary to master managerial communication in their future careers.



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## MOU Signing Ceremony: GLBIMR and Womennovator

On August 9, 2024, the Women Cell at GL Bajaj Institute of Management and Research proudly hosted an MOU signing ceremony with Womennovator, marking the beginning of a dynamic partnership aimed at empowering women entrepreneurs. This collaboration is set to provide essential resources, mentorship, and a nurturing ecosystem to support women in their entrepreneurial journeys.



The primary goal of this partnership is to foster entrepreneurship among students, faculty, and alumni, creating an environment where innovative ideas can flourish. By promoting women’s leadership, the initiative seeks to enhance opportunities for women in various fields, equipping them with the skills and confidence needed to excel.

Additionally, the collaboration aims to enhance global connections, allowing participants to engage with a broader network of entrepreneurs and industry leaders. This global outreach will not only drive economic growth but also celebrate the achievements of women entrepreneurs, showcasing their contributions to the business landscape.



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## Expert Talk on “Career Readiness” | ETS



A workshop held at GLBIMR's PGDM auditorium on August 9, 2024. The session was focused on "Career Readiness" and was led by Ms. Kalpana Sachdeva, a Regional HR Director at Unique Logistics.

Key Takeaways from the Session:

- **DDLJ Mantra for Career Success:** Ms. Sachdeva shared a unique approach to career preparation, inspired by the Bollywood movie "Dilwale Dulhania Le Jayenge" (DDLJ).
- **Develop Your Personal Brand:** This involves creating a strong professional identity that sets you apart.
- **Do Your Research Well:** Thoroughly understand the company and industry you're interested in.

- **Let Your Recruiter Be Jealous of You:** Showcase your unique skills and qualities to impress potential employers.
- **Join the Best Culture:** Seek out companies that align with your values and offer a positive work environment.



## Alumni Talk on “Navigating Together With Team Sahyog” | ATS



On August 10th, 2024 the batch of PGDM 2024-26 embarked on an inspiring journey with the first session of this project, titled "Navigating Together with Team Sahyog," marked the beginning of a promising journey for the students.

**Alumni Interaction:** The students had the opportunity to engage with esteemed GL Bajaj IMR alumni. **Corporate Readiness:** The alumni shared valuable insights into the corporate world, preparing the students for their future careers. **PGDM Journey Roadmap:** The alumni provided guidance and a roadmap for the students to navigate their PGDM program effectively. **Team Sahyog Support:** The students felt confident and supported by Team Sahyog, which seems to be a group or initiative within the institute.



**Significance of Project Sahyog**  
Project Sahyog seems to be designed to: Bridge the gap between academia and industry by connecting students with experienced professionals. Provide mentorship and guidance to help students succeed in their PGDM program and future careers. Foster a sense of community and collaboration among the students and alumni.

Batch	# Students Mentored	Number of Members	Avg. Hrs Invested per student
2020-22	160	07	2 Hrs
2021-23	164	12	3.5 Hrs
2022-24	176	13	3 hrs* (Ongoing)





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## Expert Talk on “Unlocking Your Potential”

GLBIMR was honored to welcome Ms. Hina Dhamija, Executive Vice President & Head of HR at Religare Broking Limited, for an inspiring session titled "Unlocking Your Potential - Essential Skills and Insights on Career Success", on 12th August. This engaging event aimed to equip the PGDM Batch of 2024 with the knowledge and skills necessary to thrive in today’s competitive job market.



During her talk, Ms. Dhamija shared invaluable insights on mastering key skills crucial for professional success, including effective communication, problem-solving, adaptability, and time management. Her practical approach emphasized that these skills are not just desirable but essential for navigating the complexities of modern careers.

The interactive nature of the session allowed students to engage directly with Ms. Dhamija, encouraging them to ask questions and share their own experiences.



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## GLBIMR Students Voice Concerns at Aaj Tak's Halla Bol

The "Halla Bol" event, hosted by Aaj Tak on August 16th, 2024, provided a valuable platform for GLBIMR's PGDM 2024 batch students to engage with critical social issues. Moderated by the esteemed journalist Ms. Anjana Om Kashyap, the event delved into the controversial rape and murder case of a female doctor at RG Kar Medical College in West Bengal.



**PM Modi's Red Fort Speech:** Students discussed the Prime Minister's address on internal social issues, likely focusing on his emphasis on women's safety and empowerment.

**Alleged Cover-up by West Bengal Police:** The students examined the allegations of a cover-up by the state police, exploring potential political motivations and the implications for justice.

**Political Implications and Justice:** The final round centered on the political ramifications of the case and the impact on the pursuit of justice for the victim.

The PGDM 2024 batch students actively participated in the debate, asking crucial questions about:



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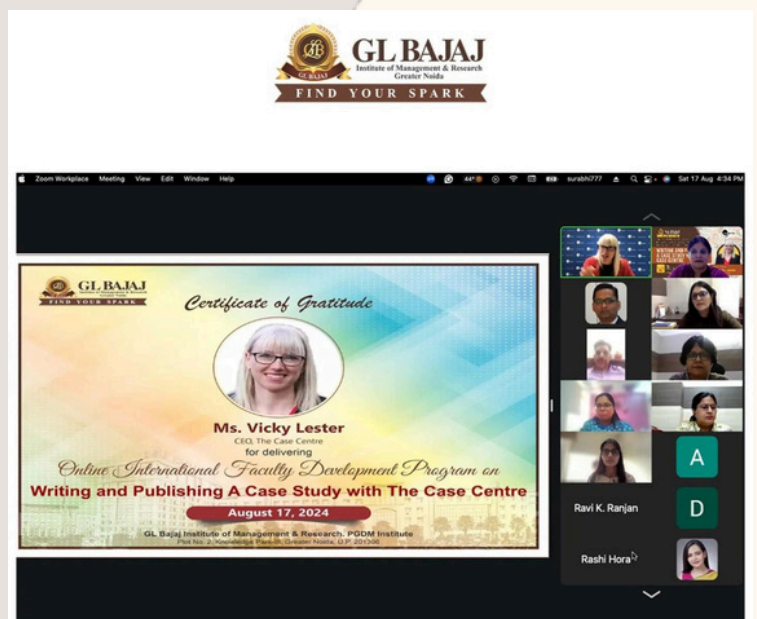
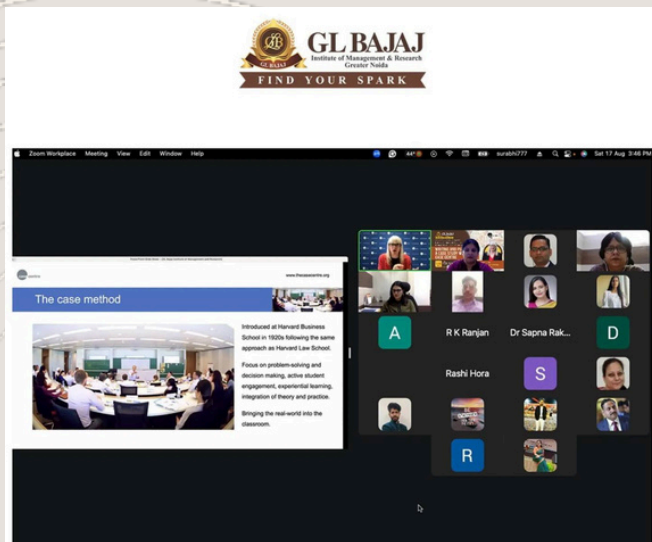
## International Relations Cell hosted “Online International Faculty Development Program”

On August 17, 2024, the International Relations Cell at GLBIMR, in collaboration with The Case Centre, proudly hosted an International Faculty Development Program focused on Writing and Publishing a Case Study. This enriching online program was led by Ms. Vicky Lester, the CEO of The Case Centre, and provided faculty members with invaluable insights into the intricacies of producing high-quality case studies



The session began with an overview of the significant impact that The Case Centre has on business education worldwide. Ms. Lester emphasized the vital role of case studies in fostering critical thinking and practical problem-solving skills among students. She then delved into best practices in case writing, sharing essential techniques for crafting compelling narratives that engage students and enhance their learning experiences.

Participants learned about the key qualities that make an effective teaching case, including clarity, relevance, and the ability to provoke discussion.



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# Global Inclusion Summit & Awards 2024

GLBIMR's PGDM students from the 2024-26 batch had an inspiring experience at the "Global Inclusion Summit & Awards 2024," held on August 22nd at the Radisson Blue in Delhi. Organized by Dr. Saagarika Ghoshal, the summit served as a significant platform for exploring the theme of global inclusivity through a series of engaging panel discussions, fireside chats, and personal inclusion journeys.



The event featured prominent speakers, including Manoj Kohli, Sanjeev Bikchandani, and Mr. Ashish Vidhyarthi, who shared their insights on critical issues surrounding inclusivity. They addressed key topics such as gender parity, intergenerational harmony, and the importance of building an inclusive economy that values diversity and collaboration. Their perspectives provided attendees with a deeper understanding of the challenges and opportunities present in creating a more equitable society.



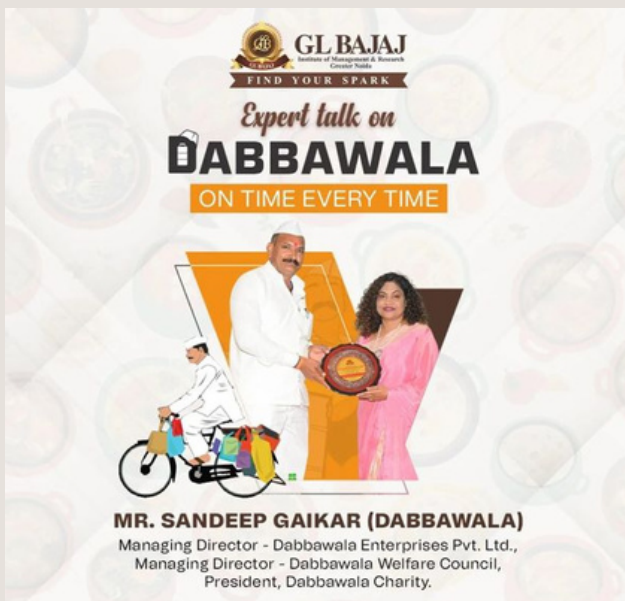
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## Expert Talk on “Dabbawala: On Time Every Time”

On 23rd August GLBIMR hosted an insightful Expert Talk titled "Dabbawala: On Time Every Time," which unveiled the remarkable efficiency behind the renowned Dabbawalas of Mumbai. This session offered students a unique opportunity to learn from the exceptional operational model that has made the Dabbawalas a symbol of dedication and excellence in service.

Key lessons shared during the talk highlighted the importance of commitment and a willingness to go the extra mile. The speakers emphasized that everything is achievable with the right mindset, reinforcing the notion that "dreaming big or small is essential, as sapne dekhne ki koi umar nahi hoti" (there is no age for dreaming). This powerful message resonated with students, inspiring them to pursue their aspirations regardless of obstacles.



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## Launch of “Strategic Management & Competitive Advantage” at GLBIMR



On August 24th, we had the privilege of launching the much-anticipated book “Strategic Management and Competitive Advantage: Concepts and Cases” right here at GL Bajaj Institute of Management and Research. The event was a remarkable convergence of minds, inaugurated by the esteemed authors Dr. Arun Sahay (Fore School of Management) and Dr. Srinivasan R. Iyenger (Director, JBIMS University of Mumbai), alongside our respected Director, Dr. Sapna Rakesh, and Dr. Ravi Jain, Director of Sparsh Global Business School.

This momentous occasion brought together renowned academicians and dignitaries who have long been pillars of excellence in business education.



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## “Plantation Drive” Organized by GLBIMR-CFS & Saksham Bhoomi Foundation



GLBIMR students actively embraced a hands-on approach to sustainability during our recent Cleanliness and Plantation Drive in collaboration with the Saksham Bhoomi Foundation! This initiative not only focused on cleaning and planting but also aimed to foster a sense of responsibility toward our environment.

Participants engaged in various activities, from picking up litter to planting saplings, all while learning about the importance of maintaining a clean and green community in the Sahibabad Industrial Area. This experience provided them with valuable insights into the pressing societal challenges we face today, emphasizing the role of individual action in creating a positive impact.

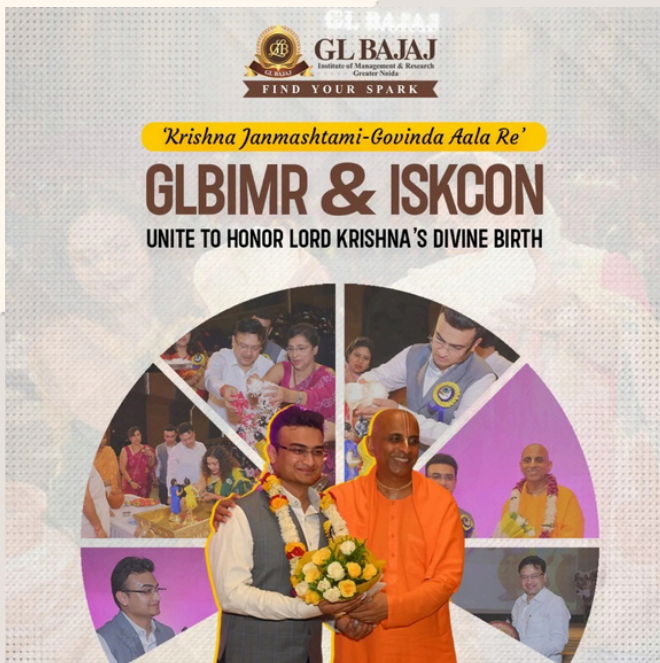


By stepping out of the classroom and into the community, our students gained practical skills and knowledge that will empower them to drive sustainable change in the future. Their dedication to making a difference reflects a commitment to environmental stewardship that is essential for building a better tomorrow. Together, we are fostering a culture of sustainability that will inspire others to follow suit!

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# “Krishna Janmashtami-Govinda Aala Re”- GLBIMR & ISKCON



Krishna Janmashtami Celebration at GLBIMR  
A Divine Affair

GLBIMR's Centre of Spirituality, in collaboration with ISKCON, organized a magnificent Krishna Janmashtami celebration on August 27, 2024. The event, held at the SHD Hall, was a testament to the institute's commitment to fostering spiritual growth and cultural understanding.

The celebration was graced by the presence of Mr. Katikay Agarwal, the esteemed CEO of GLBIMR, and Dr. Sapna Rakesh, the Director. Their presence added a layer of significance to the event, underscoring the institute's support for such spiritual endeavors.

ISKCON artists took center stage, captivating the audience with their soulful bhajans and divine dance performances depicting episodes from Lord Krishna's life. The atmosphere was charged with spiritual energy as the artists transported the audience to the divine realm of Krishna.

The celebration was complete with traditional rituals like the ceremonial breaking of the Dahi Handi, a symbolic gesture representing Krishna's mischievous nature. The distribution of ISKCON's prasadam, a sacred offering, further enhanced the spiritual ambiance.





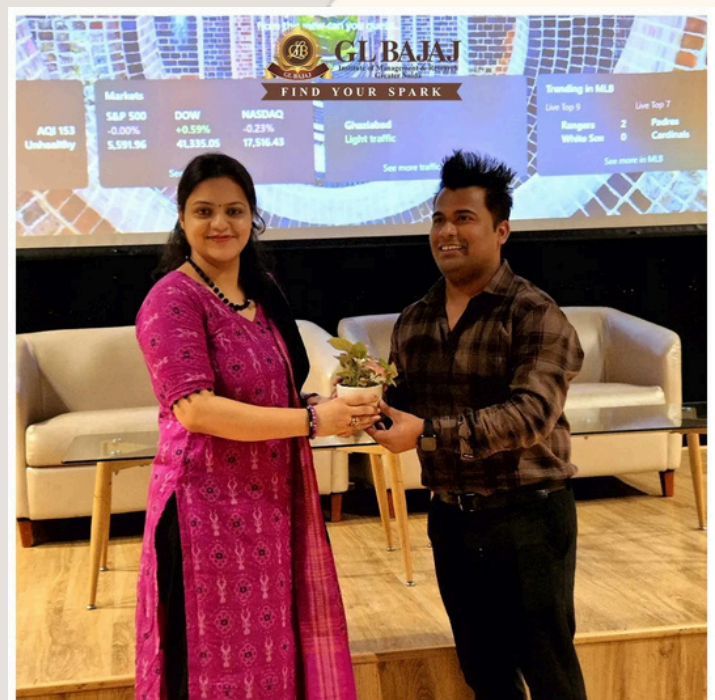
## Alumni Talk on “Ethical Leadership” | ATS

GLBIMR hosted an inspiring Alumni Talk on August 30, 2024, featuring Satyam Shrivastava, a Team Leader at Infojini Inc. Mr. Shrivastava, a distinguished alumnus of GLBIMR, shared valuable insights from his professional journey, emphasizing the crucial pillars of ethical leadership.



Satyam's discussion highlighted the importance of integrity, fairness, and prioritizing the well-being of others in leadership. He explored how achieving business goals can be seamlessly balanced with upholding ethical standards. By emphasizing honesty, transparency, and respect, Satyam emphasized the significance of these qualities in fostering a positive and productive work environment.

The PGDM 2024 batch, which attended the talk, gained a deeper understanding of how ethical leadership can foster innovation, build trust, and create value in the workplace. Satyam's insights provided the students with valuable guidance as they prepare for their own leadership roles in the future.



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## Marketing Club Organized “The AdMad Show”



On August 28th, 2024, the GLBIMR campus was abuzz with creativity as the Marketing Club hosted the exhilarating AdMad Show!

Our PGDM 2024 batch students showcased their advertising genius in a high-energy competition, crafting compelling ads with flair and innovation.

From humorous skits to catchy jingles, the creativity was off the charts!

The event was a fantastic platform for the PGDM 2024 batch students to shine, interact with industry professionals, and forge meaningful connections.



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## “Fintambola” an Activity Organized by Finance Club



Fintambola Club's 99 Questions Game  
 Our 99 Questions Game was a tremendous success, infusing the Finance Club with excitement and camaraderie. On August 31, 2024, the PGDM 2024 batch students had an incredible time tackling the 99 questions in a Housie-style format. The event blended fun and learning perfectly, as members marked their answer sheets and celebrated their wins.

Congratulations to our top performers:

- Full Housie:- Shashank Panday (Section A)
- Early 7:-Utkarsh Singh (Section D)
- Four Corners:- Piyush Gupta (Section G)
- First Line:- Himanshi Joshi (Section B)
- Second Line:- Prateeksha Singh (Sec G)

The game fostered vibrant participation and healthy competition across sections, underscoring the value of teamwork, strategic thinking, and problem-solving.



## **Alumnus of the Month**

### **Impact of Technology on Research Methodologies**

In recent years, technology has revolutionized research methodologies across various disciplines, enhancing the efficiency, accuracy, and scope of scientific inquiry. Here's a closer look at how these advancements are reshaping the research landscape. The advent of big data analytics has transformed the way researchers gather and analyze information. Advanced software tools allow for the processing of vast datasets, enabling researchers to uncover patterns and insights that were previously impossible to detect. Machine learning algorithms can identify trends in complex data sets, facilitating predictive analytics that guide future research directions.

Technological platforms have significantly improved collaboration among researchers, regardless of geographic location. Tools like cloud computing, video conferencing, and project management software enable real-time communication and data sharing. This fosters interdisciplinary collaborations that can lead to innovative solutions to complex problems. Automation in laboratory settings has streamlined experimental processes. Robotics and AI-driven tools can conduct experiments with precision and repeatability, reducing human error and increasing productivity. This not only accelerates the pace of research but also allows scientists to focus on interpretation and innovation rather than routine tasks.

Technology promotes transparency and accessibility in research. Open access journals and platforms allow researchers to share findings widely, enhancing the visibility and impact of their work. This shift towards open science encourages collaboration and enables researchers to build on one another's findings more effectively. As technology plays an increasingly central role in research, ethical considerations come to the forefront. Issues surrounding data privacy, consent, and the implications of AI-driven research methodologies must be addressed. Researchers are tasked with navigating these challenges to maintain integrity and trust in their work.



**Idhant Garg**  
**PGDM 2021-2023**  
**Research Associate**  
**S&P Global**

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GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR.PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 17 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) accredited with NBA and approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

### **Program Educational Objectives (PEOs)**

**PEO-1** Graduates will be able to contribute to nation-building with advanced practical knowledge in the functional areas of business management while upholding ethical practices.

**PEO-2** Graduates will be able to establish benchmarks with the necessary tools and techniques to analyze, design, develop, optimize, and integrate systems for handling complex business problems and uncertainty.

**PEO-3** Graduates will be able to demonstrate as effective team players with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of multinational organizations: Domestic and global organizations.

**PEO-4** Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies and a high level of personal and professional integrity leading to greater societal impact.

**PEO-5** Graduates will be competent to take up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.

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