

THE GLB TIMES

GL BAJAJ
Institute of Management & Research
Approved by A.I.C.T.E., Ministry of HRD, Govt. of India

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Students and Faculty Attended Expert Talk Series


Resilience Quotient

Dr. V.P. Singh
Advisor Dr. K.N. Modi University, Former Advisor-Patanjali, Former Executive Director-RJ Corp. (Pizza Hut, KFC, Costa Coffee), International Executive Coach, Certificate by ICF, USA

PGDM Batch 2019-21 & 2020-22 held @ GLBIMR
1st August, 2020 | 11:00am to 12:00pm

Dr. Ajay Kumar
Director, GLBIMR

SPEAKER
Dr. V.P. Singh
Advisor Dr. K.N. Modi University
Former Advisor-Patanjali, Former Executive Director-RJ Corp. (Pizza Hut, KFC, Costa Coffee), International Executive Coach, Certificate by ICF, USA



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“Webinar under Expert Talk Series @ GLBIMR”

G.L. Bajaj Institute of Management & Research. PGDM Institute, Greater Noida conducted Webinar under Expert Talk Series on “Resilience Quotient” on Saturday, August 01, 2020 for the students of PGDM Batch 2019-21 & 2020-22. The speaker of the session was Dr. V. P. Singh, Advisor Dr. K.N. Modi University, Former Advisor-Patanjali, Former Executive Director-RJ Corp. (Pizza Hut, KFC, Costa Coffee), International Executive Coach, Certificate by ICF, USA..

During the session, Dr. V. P. Singh explained that resilience is the capacity of a dynamic system to successfully adapt to challenges. He added that it is not god gifted and we need to work upon it to develop resilience within ourselves. He elaborated that failures, setbacks, difficulties and challenges are a part of life and resilience provides the strength to deal with such adverse situations

Webinar under Global Talk Series @ GLBIMR

G.L. Bajaj Institute of Management & Research. PGDM Institute, Greater Noida conducted Webinar under Global Talk Series on “Role of CSR in troubled times of Covid19” on Wednesday, August 05, 2020 for the students of PGDM Batch 2019-21. The speaker of the session was Dr. Michael Hopkins, CEO, MHC International Ltd., London, Geneva, Mauritius, Nairobi; CSR/Sustainability Research & Advisory Services

The objective of the session was to elaborate the legitimacy, public responsibility and managerial discretion are the fundamental principles of social responsibility, environmental scanning, stakeholder management & issues management are the processes of social responsibility and internal stakeholders’ effects, external stakeholders’ effects & external institutional effects are the products of social

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PGDM (Batch 2019-21) & Faculty @ GLBIMR Attended Global Talk Series


“Role of CSR in troubled times of Covid19”

5th August, 2020 | 02.00pm to 03.30pm

Prof. (Dr.) Ajay Kumar
Director, GLBIMR

Dr. Michael Hopkins
CEO, MHC International Ltd.
London, Geneva, Mauritius, Nairobi
CSR/Sustainability Research & Advisory Services



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**Students & Faculty Members
Attended**

Summer Internship Project Knowledge Sharing Session

PGDM Batch 2019-21

06th August, 2020 | 11:00am - 12:00pm



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SIP Knowledge Sharing Session

G.L. Bajaj Institute of Management & Research. PGDM Institute, Greater Noida conducted “Summer Internship Project Knowledge Sharing Session” on Thursday, August 06, 2020 for the students of PGDM Batch 2019-21.

The objective of the session was to motivate the students to move ahead in life and also conveyed his best wishes to them for their future endeavours. During the session, a presentation was shown in which the students were applauded for receiving Pre Placement Interview (PPI), Pre Placement Offer (PPO), Certificate of Excellence, Letter of Appreciation and Recommendation from their respective organizations. Later on, the students shared their real life experiences and learning of the corporate world with their peer groups. They also discussed various challenges that they faced due to Covid-19 during the completion of their Summer Internship Project (SIP) and Summer Research Project (SRP).

PGDM (2019-21 & 2020-22)

**Faculty @ GLBIMR
National and International Delegates
Participated in Webinar**

Organized by
GLBIMR
on
BUSINESS SUMMIT 4.0

**“The Future of Fintech:
The New Normal after the Covid-19”**

Saturday, August 8, 2020 | 11.30am to 01.00pm



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Business Summit 4.0 @ GLBIMR

G.L. Bajaj Institute of Management & Research. PGDM Institute, Greater Noida conducted Business Summit 4.0 - “The Future of Fintech: The New Normal after the Covid-19” on Saturday, August 08, 2020 for the students of PGDM Batch 2019-21 & 2020-22.

The panel of the summit was graced by the esteemed presence of renowned industry leaders like Mr. Ajay Deep Khurana, Founder, Mckinley Global Advisor, Ms. Rachna Mishra, Assistant General Manager & Learning Head, Baroda Academy, Bank of Baroda, Mr. Manoj Duggal, Sr. Vice President, Finance, Bajaj Allianz General Insurance Co. Ltd., Mr. R Gopikrishnan, Co-Founder and CTO, Xpedize Ventures Pvt. Ltd. & Mr. Atul Singh, Founder and Managing Partner, Wealth Asia Advisory Solutions LLP. More than 250 participants from across the globe participated in the event. It was a thought provoking session which gave a new perspective to understand various aspects and also enhanced the knowledge of the participants..

GLBIMR Innovators Quest@ GLBIMR

Entrepreneurship Cell of G.L. Bajaj Institute of Management & Research, PGDM Institute, Greater Noida organized 'GLBIMR Innovators Quest: Business Idea Review' on Tuesday, August 11, 2020.

The Jury members for the activity were Dr. Shuchita Singh, Associate Professor, GLBIMR & Dr. Akhilesh Kumar Misra, Professor, GLBIMR.

During the session, the selected three students presented their entrepreneurial ideas in front of the Jury members through a presentation which included - challenges faced by them and how they come up with this idea, explained the unique USP of their product or service and also shared the financial, technological and marketing aspects of their idea.

The activity provided a platform to the students to demonstrate their innovative ideas which can be turned into a business idea in the future.

PGDM (Batch 2019-21) & Faculty @ GLBIMR

Attended

GLBIMR Innovators Quest: Business Idea Review

Organized by

Entrepreneurship Cell, GLBIMR

11th August, 2020 | 12:00pm - 01:30pm



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Alumnus of the Month



PGDM Batch: 2017-19

Mr. Shikhar Garg

Marketing Consultant, DMAD

ACHIEVEMENTS

- Started working as Digital Marketing Consultant
- Skilled in Google Ads, Facebook Ads, Instagram Ads, Twitter Ads and Social Media Strategies

Connect with him : <https://www.linkedin.com/in/shikhar-garg-consultant/>

Economic Depression: Time Full of Opportunities- *From The Alumni Desk*

There is no doubt in it that the world economy is in the depression and fighting against it. People are losing jobs, small scale entities and startups are shutting down, large scale entities are laying off. With these times of un-certainties, comes the time of possibilities.

Stories have always been a great medium to understand the lessons of life. Let's hear a story.

There was a man, who started his own business to manufacture and sell shoes. He was doing so well, that in no time he was the first choice in the entire nation when it comes to footwears. Then he made a decision that it is time to move forward and enter into the new market. He manufactured his products in bulk and when the goods were ready, he sent his 2 best employees to sell the shoes in another nation. Both the employees were given different parts of the same country.

These employees were sent and given the same count of stocks to sell. One employee landed in that country and he was shocked when he came to know that nobody wear shoes in the country and wrote a letter to the management that Nobody wear shoes in this country and he wants to come back as there is no scope to sell the shoes in that market where there is no demand. The Owner received the letter mentioning this adverse situation. He received another letter from another employee who was sent, when he read the letter from another employee, he was shocked. Another employee wrote that Sir, we have a good news! Nobody in this country has shoes and we have the entire nation with no competitor and the stocks that I have been allotted, won't be sufficient. I will need more stocks. Please send some more stocks so that I can meet the future demands.

Learnings:

- The Employees were in same situation, in the same country, facing the same challenges. One was happy to know about the situation but on the contrary, other one was full of fear and demanded the return.
- It is upon us that how we take this situation. There have been the times of Economic Depression, in which some turned that into the opportunity like the second employee and today they are giants of their own market. On the other hand there were some giants, who took it as a grave threat and could not face it and eventually shut down.
- We all are in this situation where our economy is facing this challenge. Some will "React" and give up like the first employee and some will "Respond" like another and turn this into the opportunity in their own way.

Best Wishes!

Dushyant Tiwari
PGDM Batch: 2017-19
Team Leader, Citi Bank
Email: tiwaridushyant98@gmail.com



GLBIMR has managed to complete the course by organizing online classes and taking online exam. It was a great experience being connected with college through Mentoring Program. Also the institute played a great role in increasing the morale of students by organizing various online webinars which helped us to remain positive trough out this tough situation.

-Shivam Gautam

DESIGNED BY: RISHABH RANJAN

Message from the Desk of Editorial Team

We are proud to present the Fifty- Fourth Edition of the Fortnightly GLBIMR Student Newspaper "THE GLB TIMES".

As we strive to keep you updated about the most happening events in the campus, write to us with your suggestions regarding columns to be added to help make our student bulletin an engaging read. We look forward to your suggestions to deliver the best! Kindly mail us your suggestions at: flyingminds.ecell@gmail.com