

# THE GLB TIMES



जीएलबीआईएमआर. पीजीडीएम इंस्टीट्यूट के सदस्यों ने  
एक प्यार का नगमा है..  
गीत की पचासवीं सालगिरह पर मातृभाषा दिवस के उपलक्ष्य में

## कवि सम्मेलन आयोजित किया

यह कार्यक्रम, इस गीत के लेखक श्री संतोष आनंद जी को समर्पित था।  
20 फरवरी, 2021. अपराह्न 2 से 5 बजे



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## “मातृभाषा दिवस समारोह”

ग्रेटर नोएडा स्थित जीएल बजाज इंस्टीट्यूट ऑफ मैनेजमेण्ट एण्ड रिसर्च पीजीडीएम इंस्टीट्यूट में शनिवार, दिनांक 20 फरवरी, 2021 को जीएल बजाज शैक्षणिक संस्थानों के उपाध्यक्ष श्री पंकज अग्रवाल के नेतृत्व एवं संस्थान के निदेशक डॉ० अजय कुमार के मार्गदर्शन में “मातृभाषा दिवस समारोह” का आयोजन किया गया।

इस आयोजन के मुख्य अतिथि फिल्म जगत के महान गीतकार श्री संतोष आनंद जी थे।

इस अवसर पर श्री संतोष आनंद जी ने स्वयं अपनी आवाज में स्वरचित गीत गाये जिनमें से “एक प्यार का नगमा” “पूरा सुहानी आई रे” “मैं ना भूलूंगा” ‘जिन्दगी की ना टूटे लड़ी’ आदि प्रमुख थे।

## “Workshop Ideation”

Entrepreneurship Cell of GL Bajaj Institute of Management & Research. PGDM Institute, Greater Noida organized “Workshop on Ideation” on Tuesday, February 23, 2021 for the students of PGDM Batch 2020-22 under the patronage of Mr Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions. The Resource Persons for the session were Dr Abha Rishi, CEO, Atal Incubation Centre, BIMTECH and Mr Abhinav Singh Rawat, AGM, Atal Incubation Centre, BIMTECH.



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Students & Faculty Members @ GLBIMR  
attended

## “Workshop on Ideation”

By Entrepreneurship Cell  
February 23, 2021 (Tuesday) | 02:30pm - 04:00pm

PGDM Batch 2020-22 | Academic Session: 2020-21



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Plot No. 2, Knowledge Park-III, Greater Noida, U.P. 201306



GL Bajaj Institute of Management & Research. PGDM Institute  
In association with

Amar Ujala's Campaign - APARAJITA 100 Million Smiles  
hosted Session on

## “Self Defence for Women Empowerment”

Friday, February 26, 2021 | PGDM Batch 2020-22



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## Session on " Self Defence for Women Empowerment”

GL Bajaj Institute of Management & Research. PGDM Institute, Greater Noida in association with Amar Ujala's Campaign - APARAJITA 100 Million Smiles hosted a Session on “Self Defence for Women Empowerment” on Friday, February 26, 2021 for the students of PGDM Batch 2020-22 under the patronage of Mr Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions. The trainer for the session was Mr Afzal Khan, Gold Medalist, Taekwondo.

## "Research Conclave (Technical Sessions) "

GL Bajaj Institute of Management & Research. PGDM Institute, Greater Noida organized Research Conclave on "Global Impact of COVID 19 on Industries: Imagining the New World Order" on Saturday, February 20, 2021 under the patronage of Mr Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions.

The sessions were chaired by Dr Amar Saxena, Director, RATM, Mathura and Dr Anu Gupta, Assistant Professor, Department of Environmental Science and Engineering, Guru Jambheshwar University of Science and Technology.



GL Bajaj Institute of Management & Research. PGDM Institute  
organized

### Research Conclave

"Global Impact of COVID 19 on Industries: Imagining the New World Order"  
(Inaugural Session and Panel Discussion)

Saturday, February 20, 2021 | 10:30am - 5:00pm



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Upholding the pomp and glamour of the season

GL BAJAJ INSTITUTE OF MANAGEMENT & RESEARCH. PGDM INSTITUTE

in support with  
International Chamber of Professional Education & Industry  
organized

## SANKALP - 2021

ONLINE >> FUSION << OFFLINE

An Inter - Institute Annual Cultural Fest

Friday, February 19, 2021

GL Bajaj Institute of Management & Research. PGDM Institute  
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## "SANKALP - 2021" - FUSION (Online and Offline) - An Inter - Institute Annual Cultural Fest

GL Bajaj Institute of Management & Research. PGDM Institute, Greater Noida in support with International Chamber of Professional Education & Industry organized "SANKALP - 2021" - FUSION (Online and Offline) - An Inter - Institute Annual Cultural Fest on Friday, February 19, 2021 in PGDM Auditorium, GLBIMR campus under the patronage of Mr Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions.

The distinguished guests of the event were Ms Babita Choudhary, Mrs India First Runner Up, 2017; Ms Rashmi Ruby Verma, Actor, Model & Singer; Ms Shalini Dubey, Playback Singer, Sur Sangram, Sa Re Ga Ma Pa, Rang Purvaiya Finalist; Mr Lokesh Verma, Founder - Keshav Event, Social Activist, Mr Varun Jhamb, Modeling & Acting Industry Expert, Ms Radhika Ahlawat, Senior Manager, Instructional Design and Ms Shaifali S Rana. Fashion Designer.



PLACEMENT PGDM (Batch 2019-21)



Sonal Tiwari



Surabhi Singh



Swatee Singh Chandel

Heartiest Congratulations!

GL Bajaj Institute of Management & Research. PGDM Institute

## Placement Update

GL Bajaj Institute of Management & Research. PGDM Institute, Greater Noida congratulates the students of PGDM Batch (2019-21) for their final placement in SEPL India Ltd.

Entire GLBIMR fraternity extends their heartfelt wishes to them for the future endeavours!!

# Alumnus of the Month



## Designation - HR Asst. Manager BATA

- Recently promoted from Cluster Manager to HR Asst Manager
- Increased online business of Hushpuppies from 1.4% to 13.35% during the peak of pandemic in Gurgaon Region.
- Trained Supervised and Managed the Team of 20+ Employees to increase the online business of Bata India Ltd.
- Led 7 Major Corporate Projects successfully from start to end, 4 more on the way.
- Received Appreciation from the Global CEO Mr. Sandeep Kataria
- BATA for outstanding performance for managing the renovation of new Bata Corporate Office.

**Yatendra Yadav**  
**Batch - 2018-2020**

## The Era of HR Analytics!!

We are living in a world that's changing fast and getting disrupted daily. A lot of businesses keep on making frequent structural changes to bring their human resources in line. This is where "Analytics" is playing a crucial role! Not just in building smarter products but also in forming and managing a strong and streamlined team has analytics at its core. With cut-throat competition across industries, it's become an imperative for organizations to maximize ROI in their human resource investments to increase profitability.

HR analytics is a relatively new term and reflects a multidisciplinary trend toward using data to inform decision making, as reflected in the rapid growth of data science. With that said, HR analytics has roots in industrial and organizational psychology – a discipline which has been in existence for over a century – as well as mathematics, statistics, and economics.

HR professionals are clamoring for "Analytics"-the magic numbers that will help them combat attrition, hire the highest of high performers and predict the future success of the organization.

One of the founders of the analytics movement has said: "Unquestionably, analytics is going to give HR a major makeover. **Analytics is the engine of business intelligence and BI is a prerequisite for sustainable performance.** Although analytics have been in use in production, marketing and finance for many years, HR has successfully avoided it."

**The good news is that there are already a number of companies doing fine work here. The days of anecdotal reporting are over and hard evidence is the new language.**

Best Wishes,

Archita

PGDM Batch 2018-20

HR Executive | International Tractors Limited (Sonalika Group) Email : [archita.chikersal@sonalika.com](mailto:archita.chikersal@sonalika.com)



GLBIMR keeps organizing various events every week and that is keeping us more involved and interested. Also, the institute played a great role in increasing the morale of students by organizing various Sessions which helped us to remain positive throughout this tough situation.

-Rohit Kumar Singh

DESIGNED BY: HIMANSHI SHARMA

We strive to keep you updated about the most happening events in the campus. Write to us with your suggestions regarding columns to be added to help make our students bulletin an engaging read. We look forward to your suggestions to deliver the best! Kindly mail us your suggestions at: [flvingminds.ecell@gmail.com](mailto:flvingminds.ecell@gmail.com)