

THE GLB TIMES

Vision - "To be an Institute of Global Repute for Imparting Knowledge, Skill Set, Confidence and Values for being Self-reliant and Pleasantly Employable."

Mission - To create a sustainable learning ecosystem to build cognitive potential.

- To inculcate quality leadership, corporate understanding and global competence.
- To inculcate entrepreneurial skills & startup attributes for the spirit of self-reliance.



Faculty and Students
Attended
Ek Bharat Shresth Bharat
An AICTE Project
15th May, 2021, Saturday | 03:00pm

GL Bajaj Institute of Management & Research, PGDM Institute
Plot No. 2, Knowledge Park-III, Greater Noida, U.P. 201306

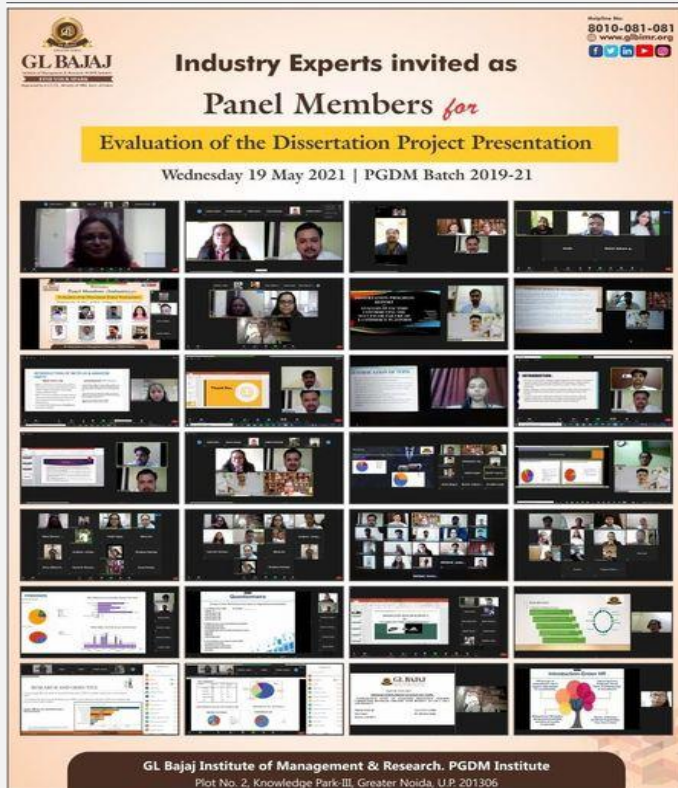
"Ek Bharat Shrestha Bharat"

Ek Bharat Shrestha Bharat, An AICTE Project. This program celebrated the unity in diversity of our nation and strengthened the emotional bonds between the people of our country. It promoted the spirit of national integration through a structured engagement between the states in cultural, literary and linguistic fields. This project also showcased the rich heritage, culture, customs and traditions of the states. After that, the students presented mesmerizing performances which depicted the culture, customs and traditions of the particular state.

"Evaluation of the Dissertation Project Presentation"

The External Industry Experts for the evaluation were Mr Satyyam Srivastava, Director - Strategy & Operations, Apisero Inc.; Mr Gaurav Kumar, Deputy Manager - Corp. HR Jindal SAW LTD; Mr Arun Sharma, Sr Account Associate, Met life GOSC; Ms Rewa Smriti, Freelancer in HR Domain; Mr Aman Jaiswal, Senior Practice Support Analyst, Ameriprise India LLP; Mr Amit Ranjan, Area Sales Manager - Nepal, JK Cement Ltd.; Mr Rahul Dhakal, Founder, Midas Stone Arts and Mr Akash Jain, Sr Manager, Vedantu Innovation MS Pvt. Ltd.

The Final Dissertation Research Report Presentation & Viva-Voce was evaluated by External Industry Experts and Internal Faculty Members..



Industry Experts invited as
Panel Members for
Evaluation of the Dissertation Project Presentation
Wednesday 19 May 2021 | PGDM Batch 2019-21

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Participants from various countries
GLBIMR Faculty, Staff and Students
participated in the

Virtual National Summit on CSR for Strategic Competitiveness

20th May 2021 (Thursday)

Supported by >>>



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8010-081-081



www.glbimr.org



"National Summit on CSR for Strategic Competitiveness"

The eminent speakers of the summit were Mr Raju Sharma, Director - CSR, IndiGo (InterGlobe Aviation Ltd); Dr Jatinder Singh, Director, PHD Chamber of Commerce and Industry; Sh Ashwani Kumar, Center for Developing Human Resources, Ex General Manager (I/c), HSE & CSR, BHEL, ND49; Ms Soraya Rebello, Vice President -CSR & Corporate Communications, Jakson Group; Dr K. K. Upadhyay, Director-Centre for Social Review (CSR), Former Head - Corporate Social Responsibility, FICCI and FICCI Aditya Birla CSR Centre for Excellence, Adviser - Denmark Embassy and Mr Rohit Chinchankar, Assistant Vice President - Healthcare at Ketto.org.

More than 200 participants from India and abroad participated in the event. This summit provided a platform to the attendees to learn from the experts in the domain of CSR and sustainable development and they also learned about the best practices being followed by the leading organizations and their strategies to meet the SDGs.

Students & Faculty Members

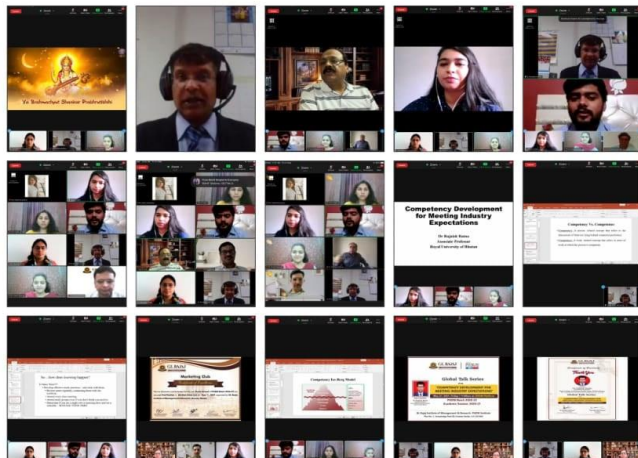
Attended

Global Talk Series on

"COMPETENCY DEVELOPMENT FOR MEETING INDUSTRY EXPECTATIONS"

May 21, 2021, Friday | 11:00am on ZOOM Platform

PGDM Batch 2020-22 | Academic Session: 2020-21



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"Competency Development for Meeting Industry Expectations"

Global Talk Series on "Competency Development for Meeting Industry Expectations"

GL Bajaj Institute of Management & Research, PGDM Institute, Greater Noida organized Global Talk Series on "Competency Development for Meeting Industry Expectations" on Friday, May 21, 2021 for the students of PGDM Batch 2020-22 under the patronage of Mr Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions. The Guest Speaker of this session was Dr Rajnish Ratna, Associate Professor, Gedu College of Business Studies, Gedu, Chukha Bhutan.



Priya Gautam

Heartiest Congratulations!

PLACEMENT PGDM (Batch 2019-21)

PACKAGE OF
₹5.00
 LAKHS PER ANNUM



Capline Services Pvt. Ltd.

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“Conducting and Publishing Quality Research using SPSS”

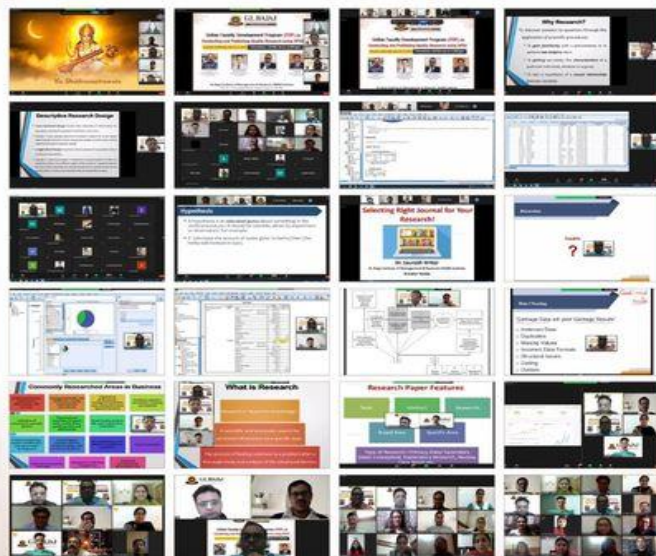
Online Faculty Development Program (FDP) on “Conducting and Publishing Quality Research using SPSS” on Saturday and Sunday, May 22-23, 2021 for the faculty members and Ph.D./Research Scholars under the patronage of Mr Pankaj Agarwal, Vice Chairman, GL Bajaj Educational Institutions. The Expert Resource Persons for this FDP were Dr Saurabh Mittal, Assistant Professor, GLBIMR. PGDM Institute, Greater Noida; Prof Vikram Kumar Sharma, Assistant Professor, GLBIMR. PGDM Institute, Greater Noida and Dr Anand Kumar Rai, Professor, GLBIMR. PGDM Institute, Greater Noida.

Around 40 participants which included academicians and research scholars participated in the event.

International Academicians and Research Scholars
 Attended

**Online Faculty Development Program (FDP) On
 Conducting and Publishing Quality Research using SPSS**

Saturday and Sunday, May 22-23, 2021 Duration: 10:00 am to 4:00 pm



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Faculty & PGDM Batch 2020-22

Attended

“Marketing Panel Discussion”

On

“Transforming Marketing Landscape in India:
 Current Challenges and Future opportunities for Sustainable Competitive Advantage”

25th May 2021 (Tuesday) virtually at 3:15pm to 4:45pm



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Placement Update

GL Bajaj Institute of Management & Research. PGDM Institute, Greater Noida congratulates Ms Priya Gautam of PGDM Batch (2019-21) for her final placement in Capline Services Pvt. Ltd. The whole GLBIMR fraternity hopes that these students will make full utilization of this great career opportunity and make their Alma Mater (GLBIMR) proud.

“Marketing Panel Discussion”

Marketing Panel Discussion on “Transforming Marketing Landscape in India: Current Challenges and Future opportunities for Sustainable Competitive Advantage” The eminent speakers of the panel discussion were Mr Satyaki Mascharak, Program Manager, Amazon India; Mr Kapil Sharma, Senior Director - BD (IoT Solutions), Aeris Communications; Ms Arti Singh, DGM Marketing, RED FM 93.5, New Delhi; Mr Ajit Kumar Satpathy, Web Solution Consultant, XOLA, Bangalore; Dr Ramauj Panda, Brand Manager, AMUL (GCMMF Ltd.) and Mr Nikhil Sharma, Marketing Service Manager, ITC Ltd. The session was moderated by Prof Atul Kumar Arora, Faculty - Marketing, GLBIMR. PGDM Institute.

Congratulations!
 GLBIMR is proud to announce that it has been ranked



AA+
 under Ratings of
India's Best B-Schools in
Ghaziabad, Noida and Greater Noida (North Zone)
 declared in
Careers360
 November 2020 Issue Magazine

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GLBIMR is proud to announce that it has been ranked
50th Best B-School in India
 under
Top 100 Private B-Schools Ranking 2020-21
 and
8th Best B-School in Uttar Pradesh
 declared in
Education World
 May 2020 Issue Magazine

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Alumnus of the Month

Achievements-

1. Hit and exceeded sales at 10 times private limited consistently for last 3 quarter's.
2. Got promoted twice in span of 6 months in this pandemic situation and recently have been promoted as Assistant manager- International Sales.
3. Assisted management in deal negotiations and contract development.
4. Implemented business development initiatives
5. Work constantly on finding new ideas, customer accounts, proposals and business opportunities.
6. Received rising star awards for being consistent performer and dependable team member.

WISH HER ON: Email id - <mailto:Supriya@10times.com>

LinkedIn - <https://www.linkedin.com/in/supriya-anand-139759170>



PGDM Batch 2019-2021	
Name	Supriya Anand
Company	10 Times

“Opportunity next door: Changing point of view”

Work from home is now new normal and no wonder video calls ,meetings over phone has become part of our daily life. Yeah I do believe the physical essence is lost but if you look at other side of the coin it does have lots of positives like you have become more responsibility as no one is watching you and you are still working ,you are putting more efforts to show your work because that's the one and only way to build a good relation with manager/Faculty, you have learn to balance your personal and professional life at a same time.

- 1- UNLEARN the things you have learn in past and practically are of no use now, thus leaving more space to LEARN new things.
2. Enhance your skill by doing more online courses. Specially focusing on what skill is required by industry now a days like digital marketing, analytical skills, data science.
3. Do grab all the opportunity where you can learn something new; EXPLORE EXPLORE EXPLORE.

Jyoti Sharma,
Business Analyst
BMTG Adviser Pvt.Ltd
GLBIMR Batch 2018-20
 Email id- jyoti.sharma1997.glbimr18@gmail.com
 LinkedIn - <https://www.linkedin.com/in/jyoti-sharma>



Even in the pandemic, GLBIMR has managed to complete the course by organizing online classes and taking online exam. It was a great experience being connected with college through Mentoring Program. Also, the institute played a great role in increasing the morale of students by organizing various online webinars which helped us to remain positive trough out this tough situation.

-Rohit Kumar Singh (2020-2022)

DESIGNED BY: HIMANSHI SHARMA

Message from the Desk of Editorial Team
 We are proud to present the Sixty Fifth Edition of the Fortnightly GLBIMR Student Newspaper “THE GLB TIMES”.
 As we strive to keep you updated about the most happening events in the campus, write to us with your suggestions regarding columns to be added to help make our student bulletin an engaging read. We look forward to your suggestions to deliver the best!
Kindly mail us your suggestions at: flyingminds.ecell@gmail.com

