



## GLBIMR Alumni Engagement & Outreach Program 2021

### *“Project – SAHYOG ”*

*Creating Awareness, Engagement and Support*



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Alumni are the foundations of an Institute and acts as a torchbearer for the upcoming generation. We consider our alumni to be family and are committed to finding meaningful ways to strengthen our bond with them. With this in mind, in the academic year (2021-22) we have developed an Alumni Engagement Program, that calls for a mutual commitment between GLBIMR and its Alumni, executed in a more purposeful way than ever before. Alumni engagement program is build around the three major factors i.e. Nostalgia, Trust and Emotion.

Creating an engaged, supportive alumni network is crucial to an institution’s success. Talented alumni will likely have a wealth of experience and skills to share with the institution. With that in mind, we have started **Alumni Outreach Program (SAHYOG)**, wherein alumni have volunteered and spend their valuable time to offer career support to PGDM Batch 2020-23, enhance their experience and give them that competitive edge in today’s tough job market.

We started with the first session of SAHYOG in the month of August, 2021. Alumni have created streamlined action plan for students keeping in mind the hurdles that students face in finding the right job for themselves.

**Following initiatives were taken in this program**

**Mock Interview 1:** First step to ensure we are clear in terms of understanding what measures are needed to help students. Team SAHYOG have conducted Mock Interview for every 2nd Year student and then divided them into three groups based on the result.

Communication skills	Domain Knowledge	Result
Good	Good	Top Tier
Average	Good	Middle Tier
Average	Average	
Average	Good	
Bad	Average	
Average	Bad	Bottom Tier
Bad	Bad	

Duration – 1 month (Alumni’s to be divided in a panel of 2 each)

**Domain related interview questions:** Having been in the industry for 10 years, our Team has a good amount of experience in taking interviews and what are the most common questions that are normally asked. For freshers, we will also stress on a very important question that usually dictates the outcome of most interviews: “Tell me something about yourself”

Duration – 8 hrs (1-2 hr session for each domain)

**Till now a panel of 7 Alumni (Specialization wise) has taken following sessions with students:**

1. Mock Interview Session (Specialization Wise)
2. Feedback Session (Specialization Wise)
3. Domain related interview questions
4. Job Search

**Outcomes:**

- **Final Placement**
  1. Two Students were placed in OLA Electric (Finance ) in Bangalore
  2. Two Students in India Mart (Marketing)
  3. One Student have cleared two rounds of PARLE AGRO and result is awaited
- **Students have the opportunity to talk to the experienced professionals who were once students in their shoes.**
- Under this program, students are getting career guidance, encouragement and advice on important course and field work.
- The Institute is also expected to gain from this program, first and foremost being more strong ties with the Alumni. Knowing the fact that there are more than 100’s of other

colleges, if the outcome of the program is positive than it can be used as “Niche Product” value add that GLBIMR offers along with other curriculum.

**Core Alumni Team and their profile (<https://www.glbimr.org/alumni/academic-advisory>)**

Satyam Srivastava (Head) - Operations

Abhinav Sharma - Marketing

Rachit Srivastava - Finance

Devojeet Sarkar - Marketing

Rahul Bhagat – Marketing

Asif Alim - Finance

Ajit Mahapatra – HR

S.no	Alumni Name	PGDM Batch	Area of Expertise	Organization	Designation	Profile Overview
1	Satyam Srivastava(Head)	2009-11	Operations and HR	Founder of Rentzee and Advisory Board Member of Many Startups	Group Director Strategy & Operations	10 Years of eperience into Business Operations, Strategy GTM and Business Retention
2	Abhinav Sharma	2010-12	Marketing	Goodricke Group Ltd (Camellia PLC)	Zonal Manager - North & East India	Over 9 years of experience in Key Account Management, Modern Trade & Institutional Channel and E- Commerce. Also an Ex-Godfrey Philips Employee
3	Rahul Bhagat	2010-12	Marketing	Denave India Pvt Ltd	General Manager - Business Development & Key Strategic Accounts	Backed with over 12+ years of experience working with leading organizations in B2B marketplace, Franchising, Loyalty and Sales Enablement Industry having diverse exposure of conceptualizing & implementing Channel & Distribution Program across sectors including Oil & Gas, Building Material, IT hardware, Digital wallets, ecommerce, and more. During my journey I have always been focused towards adopting Digitization & Automation of Sales & Trade processes, strategic initiatives and exploring new market opportunities.
4	Devojeet Sarkar	2010-12	Marketing	Honda Motorcycle & Scooter India Pvt. Ltd.	Manager	Management Professional with 9+ years of experience in Sales & Marketing in Automobile Industry. Currently heading Dealer Development for North Region-India.
5	Ajit Mahapatra	2009-11	HR	Ameriprice Financial	HR Business Partner	10 years of experience in Recruitment and Talent Management. Strong advocate of diversity and inclusion
6	Asif Alim	2010-12	Finance	Saxo Bank	Manager	Head of settlements team in SAXO Bank which is responsible of end to end settlement Equity & Bonds. Having almost 10 years of experience in the field of Capital Market, OTC derivatives and Trade life cycle

7	Rachit Srivastava	2010-12	Finance	Blackrock UK	Vice President(Data and AI)	9 Years of experience in Data operations including 6+ years of Onshore experience(US and UK). Currently part of the Reference Data Modelling Group and product owner for Equities, Futures and Listed Options responsible for Business analysis and design of core security reference data feeds and quality framework.
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